John Liljelund  
*secretary general*

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| PHOTO | Birth year: 1964 Nationality: Finnish E-mail: liljelund@floorball.sport  Member of the IFF staff, since: 2005   **Floorball experience** *On Field of play:*  Floorball goalkeeper, playing on elite level 1987-2003, after that in lower divisions and still in the old boys leagues.  Floorball referee 1992-1995  *Off Field of play:*  Finnish Floorball Federation:   * Central Board member1993-2005, * Responsible for National Teams 2001-2005 * Member in a number of committees   Coaching:  National team coach:   * Finnish Women 1995 – 1999 (2001) * Finnish U19 Men 2002-2003   Coaching club teams since 1991- |

**Job title:** secretary general

**Education:**

* B.A. Social Science 1988, University of Helsinki, Political Science and administrational law.
* M.A. Political Science 1988, Administration, University of Helsinki.
* Licentiate of Political Science 1989 (higher post graduate research degree), Official politics, University of Helsinki
* Professional Coach degree (Valmentajan Ammattitutkinto (AmVT)), Finnish Sports Institute Vierumäki 2000-2001.

**Previous employments:**

* Research Assistant, Univeristy of Helsinki/Finnish Science Academy project 1987-1990
* A.C.Nielsen, Modelling & Analytics Manager, Category Management Manager, Area Director Modelling & Analytics Nordics, Nordic Marketing Director 1990-2005

**Hobbies:** Floorball, Following International politics, cooking, movies and books

**Other Floorball tasks outside work**

* EräViikingt womens league team, coach
* ARISF: Elected Council member
* IWGA: Member oft he Marketing committee
* GAISF: Member of the .sport Policy Advisory Board
* Espoo Liikuntahallit Oy: member of he board
* Northern Stars floorball club – member of the board